

Safety Action Plan

Leadership Commitment and Goal Setting



January 2026

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Overview

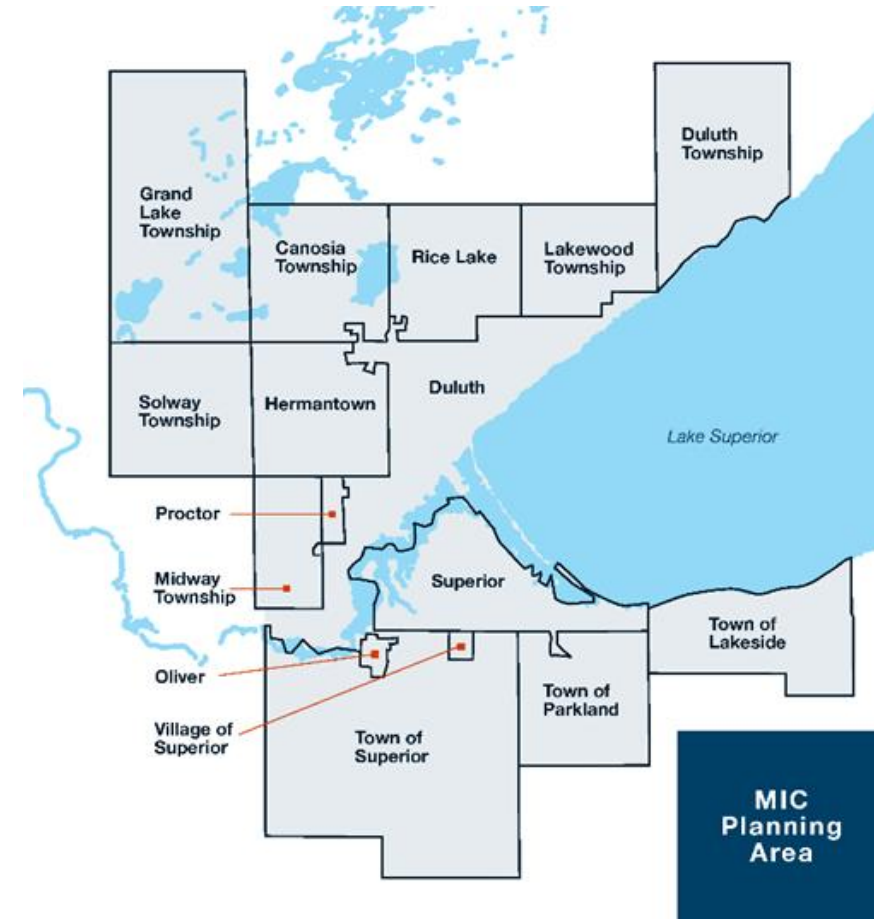


Leadership Commitment and Goal Setting – What is it?



A **required** component of the Safety Action Plan to ensure eligibility for Safe Streets and Roads for All funding for prioritized projects.

It **must include a goal and timeline** for eliminating roadway fatalities and serious injuries.



Leadership Commitment and Goal Setting – What is its purpose?



- The goal of leadership commitment and goal setting is to:
 - Secure visible, sustained support from the Policy Board
 - Set clear, measurable goals that drive the Safety Action Plan forward, and
 - Signal that roadway safety is a top priority championed by leadership and is designed for long-term impact.

Source: [SS4A Clearinghouse](#)

Resolution

Key Components



- WHEREAS, the MIC's Duluth-Superior Area Safety Action Plan requires the governing body to publicly commit to the goal of zero roadway fatalities and serious injuries, either by setting a target date for achieving zero or by establishing interim targets for significant reductions by a specified date; and
- WHEREAS, the MIC Planning Area's five-year (2020-2024) average annual fatal crash total (8) and five-year (2020-2024) average annual serious injury crash total (35) will serve as a baseline for the MIC's interim and final goals;

Key Components



- NOW, THEREFORE, BE IT RESOLVED that the MIC, by and through its Policy Board, hereby commits to attaining the goal of zero traffic deaths and serious injuries for all modes of travel in the MIC's Planning Area by 2050, with an interim goal of a 50% reduction in fatal and serious injury crashes by 2035; and

Key Components



- BE IT FURTHER RESOLVED that the MIC commits to
 - (a) implementing an ongoing monitoring process for measuring and reporting progress made toward meeting these goals over time, using outcome-based data and proposed performance metrics in accordance with the final adopted Safety Action Plan
 - (b) establishing a working group charged with ongoing oversight of the implementation and monitoring of the Duluth-Superior Safety Action Plan, comprised of various members of the Safety Action Plan Advisory Committee and others as identified in the final adopted Safety Action Plan, and
 - (c) maintaining transparency and accountability in advancing its safety objectives by publicly posting all such progress reports online.