

Join the movement to



Be Minne SNOWta NICE

No matter how much snow Duluth gets, we must clear 400 miles of sidewalks as a community to maintain accessibility, public safety, and the well-being of every community member. That's why we're inviting you to join the Be MinneSNOWta NICE movement to help keep Duluth's sidewalks clear of snow and ice.



Take the pledge — commit to making a difference by taking the pledge during in-person events or online at beminnesnowtanice.com to help someone with limited snow removal capacity after snow events.



Spread the word — encourage your friends, family, coworkers, and community members to join the movement by spreading the word that we need community-wide support to tackle sidewalk snow removal in Duluth.



Become a valued partner — champion the movement by becoming a valued partner and actively promoting the campaign to your employees and community members across your marketing and communications.



SCAN THE QR CODE to take the
BMN Pledge today or visit:
<https://dasevents.org/BMNpledge>

Learn more at beminnesnowtanice.com