



**Be Minne
SNOWta
NICE**

Let's keep our sidewalks clear of snow and ice.

Join the BMN Movement!

An Overview of Project Goals and Initiatives



Be MinneSNOWta NICE, led by the BMN Group, is dedicated to enhancing sidewalk accessibility, safety, and community well-being in Duluth all year long.



Why Sidewalk Snow Removal Matters



**Impact on
Accessibility**



**Impact on
Public Safety**



**Impact on
Health and Well-being**



**Impact of
Livability of all Ages**



**Impact on
Local Economy**



**Impact on
Infrastructure**

How Does DSMIC's TAC Connect?

- ✓ Transportation planning and pedestrian safety with a focus on improving infrastructure, including sidewalks
- ✓ Sidewalk maintenance, accessing and forming decisions on sidewalk maintenance
- ✓ Equitable access, sidewalks are a crucial component of our transportation system as a whole

“Transportation plays a vital role in today’s economy, providing access to jobs, education, shopping, and recreation. It is an integral part of our mobile society, influencing urban development, economic vitality and quality of life.”

From MIC Website



A Look at BMN History

City of Duluth Commission on Disabilities responded to changes in snow removal ordinances

2018

Assistance program was no longer sustainable - The COD reorganized the task force

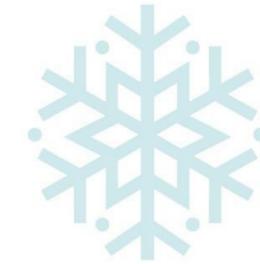
2022

2018-21

COD developed and launched the Sidewalk Snow Removal Assistance Program

2022-24

Sidewalk Snow Removal Task Force develops strategies around sidewalk snow removal



Key Activities and Strategies

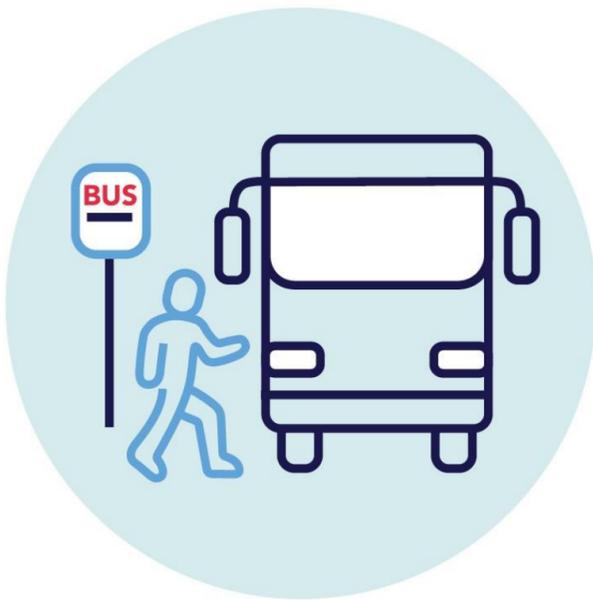
- ✔ **Engagement with City Staff:** Collaborate to enhance accessibility and identify snow removal opportunities, ensuring full compliance with the Americans with Disabilities Act, Section 504 of the Rehabilitation Act, and the City of Duluth ADA Transition Plan
- ✔ **Engagement with City Council:** Leverage the attention and support this community issue has garnered from our city leaders and work together to bridge the gap between the community and city staff
- ✔ **Engagement with the Community:** Work alongside our community to foster a “neighbors helping neighbors” approach that focuses on educational strategies to help address the importance of sidewalk snow removal in our community and encourages mutual accountability to the City of Duluth snow removal ordinance

The BMN Group was established in 2024 as an independent group to tackle critical challenges related to sidewalk snow removal to ensure year-round sidewalk accessibility in Duluth.



Key Priorities

Our mission is to work alongside our community, including businesses and city leaders, to ensure year-round accessibility of sidewalks--recognized as a vital component of Duluth's transportation.



Prioritize Accessible Transportation



Keep High-Traffic Routes Clear



Plan for Dedicated Resources



Strategize Assisting Individuals in Need

Join the Movement!

- ✓ Take the Pledge
- ✓ Spread the Word
- ✓ Be a Valued Partner

Join the movement to
 **Be Minne
SNOWta
NICE**

No matter how much snow Duluth gets, we must clear 400 miles of sidewalks as a community to maintain accessibility, public safety, and the well-being of every community member. That's why we're inviting you to join the Be MinneSNOWta NICE movement to help keep Duluth's sidewalks clear of snow and ice.



Take the pledge — commit to making a difference by taking the pledge during in-person events or online at beminnesnowtanice.com to help someone with limited snow removal capacity after snow events.



Spread the word — encourage your friends, family, coworkers, and community members to join the movement by spreading the word that we need community-wide support to tackle sidewalk snow removal in Duluth.



Become a valued partner — champion the movement by becoming a valued partner and actively promoting the campaign to your employees and community members across your marketing and communications.



SCAN THE QR CODE to take the BMN Pledge today or visit:
<https://dasevents.org/BMNpledge>

Learn more at beminnesnowtanice.com



**Learn more about be MinneSNOWta NICE
at beminnesnowtanice.com**



Prioritizing sidewalk snow removal is critical to ensure well-functioning transportation networks.

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Thank you!