



Sustainable Choices 2045



Duluth-Superior Long-Range Transportation Plan



TAC Study Committee Meeting
October 16, 2018

Agenda

1. Update – DTA Customer Appreciation Day
2. MetroQuest Phase 2
 - Overview
 - Trade-Offs
 - Allocating Limited Resources
3. Next Steps / Upcoming Timeline

Bottom Line

There are many needs & wants, but limited resources.

We must make wise, sustainable choices.

MetroQuest Phase 2

Example Pages

- Online
- 5 Pages
- Page 1 Intro similar to Phase 1 – with very high level summary of Phase 1 results
- Page 2 and 3 – Trade-Offs
- Page 4 – Allocating Limited Resources
- Page 5 – Staying involved (same as Phase 1)



Duluth-Superior Area LRTP

WELCOME

Sustainable Choices 2045

We are working to keep the region moving by updating our long range transportation plan, realizing there are many needs but limited resources. Such a plan reflects the community's vision for its future. Please help shape that vision and have your voice heard by answering the questions of this survey. The survey will take approximately ??? minutes to complete.

About Us

Begin

2 YOUR TRAVEL CHOICES

3 YOUR PRIORITIES

4 YOUR CONCERNS

5 STAY INVOLVED



Many of Us Don't Drive, or Seek Alternatives. A significant number of people who live here don't drive for a variety of reasons. Some don't have access to a reliable vehicle (up to 39% in some neighborhoods), some are unable to drive, and others choose not to drive.



[Help](#) [Privacy](#) [About MetroQuest](#)

What is more important?

Tradeoff #1

Tradeoff #2

Tradeoff #3

Tradeoff #4

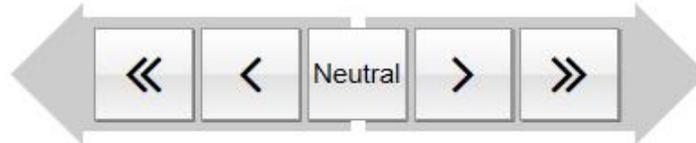
Tradeoff #5

More Weekday Hours vs. Buses Arrive More Often

Choose the option that best shows which tradeoff you prefer

More Weekday Hours

(start service earlier and end later)



Buses Arrive More Often

(every 30 minutes at a bus stop)

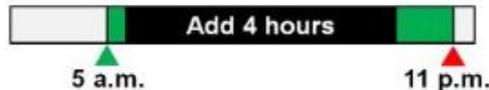
More Weekday Hours

Current Condition

Weekday service runs between approximately 6 a.m. and 8 p.m.

Proposed Improvement

Add 4 hours of service (start service at 5 a.m. and end at 11 p.m.)



Buses Arrive More Often

Current Condition

Most buses arrive at a stop every 60 minutes (some arrive every 30 minutes).



Proposed Improvement

All buses arrive at a stop every 30 minutes.



Previous

Optional Comment

Next Tradeoff

Trade-Offs

- Based on top “Priorities” page results from Phase 1
- Will help us better understand top priorities we heard
- Allows us to provide some additional education regarding these key concepts
- About survey takers having to make decisions – we cannot do or have everything

WELCOME

2 TRADEOFFS

3 FUNDING SCENARIO

How would you spend the money?

What to do Next Task

4 TELL US MORE

5 STAY INVOLVED

Use the sliders to spend the additional funding.

| | | |
|-----------------------|--|-----------------------------|
| Weekday Hours | Add Weekday Service Hours Details | +0 extra hour(s) of service |
| Saturday Hours | Add Saturday Hours Details | +0 extra hour(s) of service |
| Sunday Service | Add New Sunday Service Details | +0 hours of service |
| More Buses | Buses come every 30 mins Details | +0 routes run faster |
| New Bus Routes | Add New Bus Route(s) Details | +0 new bus route(s) |

⚠ You have more to spend. Add/Modify your selections to be as close to the budget as possible

Budget \$1.50 Million
Budget Spent \$0.00 Million

Allocating Limited Resources

- Choose the percentage of resources to go towards each of the following 5 transportation issues (based on our 5 planning perspectives):

Moving Fast & Efficiently

Building the Economy

Supporting Great Places & Neighborhoods

Health of People & the Environment

Reducing Injuries & Crashes (Safety)

- Very similar to and compatible with the dot surveys

- 1 WELCOME
- 2 YOUR TRAVEL CHOICES
- 3 YOUR PRIORITIES
- 4 YOUR CONCERNS
- 5 **STAY INVOLVED**

Tell us a bit about yourself

What to do

Final Questions (Optional)

Home Zip Code
Type...

Age
Select... ▼

Employment Status
Select... ▼

Household Income
Select... ▼

Gender
Select... ▼

Email Address
Type...

Thank You!

Your input will help develop long-range goals, strategies, and policy guidance for the Twin Ports transportation system. To learn more about the Duluth-Superior Area Long Range Transportation Plan please visit our [Website](#) or connect with us on [Facebook](#). To receive additional information about **Sustainable Choices 2045** please provide your email address below.



Sustainable Choices 2045
Duluth-Superior Long-Range Transportation Plan




Next Steps / Upcoming Timeline

Upcoming Timeline

- Submit survey this week to be uploaded into MetroQuest
- Launch survey early November
- Press release
- Promote the survey – 4 locations mid-November
- Survey closes before end of December
- Review & summarize survey results
- Partner consultations & Public info & Input Event(s)

Comments? Questions?



Sustainable Choices 2045



Duluth-Superior Long-Range Transportation Plan



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Sustainable?

Financially

Socially

Environmentally

What does a sustainable transportation system look like?

Considers & Works for Everyone
Is Affordable
Has a Reliable Funding Source
Right Size – Not Overbuilt
Creates Wealth
Supports Economic Vitality
Safe
No Environmental Problems
Supports Livable Neighborhoods

Purpose of the LRTP

Guide the future of transportation in the Twin Ports area by planning for a comprehensive, multi-modal, and integrated transportation system that provides a high level of access and mobility for all people and goods, improves safety, preserves infrastructure, and provides economic activity consistent with available environmental and fiscal resources.

L RTP Overview

- Required by federal law - 23 CFR 450.306
- Long-range scope: 2020-2045
- Updated every 5 years
- Cornerstone of the MIC, along with the TIP
 - Foundation for the annual development of the TIP
 - TIP implements policies & projects identified in the LRTP
- Primary policy document of the MIC

L RTP Overview

- Primary policy document of the MIC
 - Establishes a continuous, cooperative, and comprehensive planning process
 - Considers and addresses 10 required planning factors
 - Establishes a performance-based approach to transportation decision-making
 - Plans for an integrated multimodal transportation system
 - Plans for the safe and efficient movement of people and goods
 - Includes a detailed public involvement process

Role of Study Committee

- Provide input and oversight on the plan as it is developed
- Review drafts or other materials and provide feedback to staff
- Participate in LRTP Study Committee meetings
- Be prepared to come to meetings ready to discuss given topics or make decisions
- Provide recommendation of approval to the Board