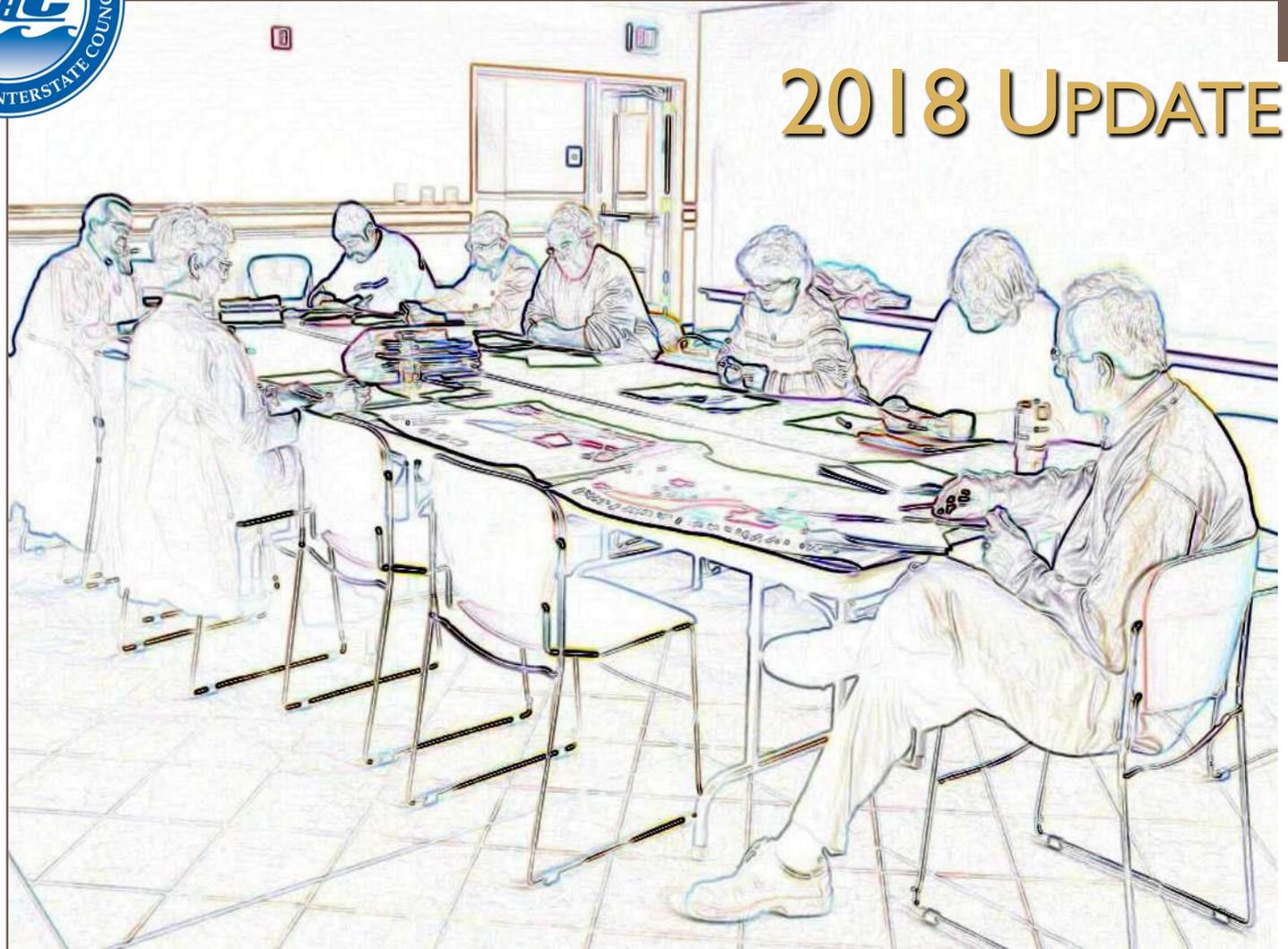




# PUBLIC INVOLVEMENT PLAN

## 2018 UPDATE

- **Final Draft – For Approval**
- Open for comment through 1/17/18



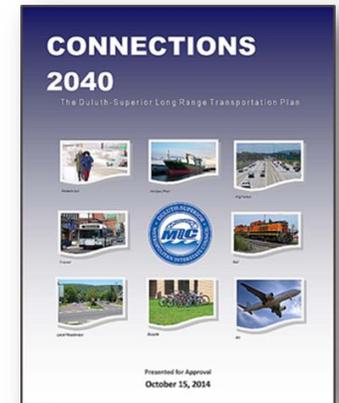
# FAST ACT (2015)

DEVELOP AND USE A PUBLIC PARTICIPATION PLAN... THAT PROVIDES ALL INTERESTED PARTIES WITH REASONABLE OPPORTUNITIES TO BE INVOLVED IN THE METROPOLITAN TRANSPORTATION PLANNING PROCESS.

- 23 CFR 450.316  
“Interested Parties, Participation, and Consultation”

## Why Update Now?

- ✓ Comply with 2015 FAST Act language and requirements
- ✓ Precede the 2045 Update of the MIC’s Long Range Transportation Plan
- ✓ Few changes from 2013 PIP  
(*new stakeholder groups; updated MnDOT language regarding STIP Amendments*)



# OBJECTIVE

To facilitate an **effective** public involvement process that **actively** seeks input early in the planning process, **before key decisions are made** and while there is ample opportunity to influence decisions.



# THE MIC'S PUBLIC PARTICIPATION REQUIREMENTS

1

Use a Defined  
Process

2

Involve a wide  
range of  
Stakeholders

3

Fully consider  
public input  
received

# REQUIREMENTS

## I. Use a Defined Process

- ✓ Addressed in ‘Staff Guide’ section of plan (pp. 10-39)
- ✓ Public Involvement Strategy Development Tool

**Public Involvement/ Stakeholder Outreach Strategy**

Plan/Study: \_\_\_\_\_ Start Date: \_\_\_\_\_

	Meetings	Tools Development	Media / Content Development
MONTH	<b>1. Kick-Off meeting</b> <ul style="list-style-type: none"> <li>• Date:</li> <li>• Project scope &amp; timeline</li> <li>• ID stakeholders</li> <li>• Meeting notification(s)</li> </ul>	<b>1. Stakeholder Identification</b> <ul style="list-style-type: none"> <li>• Contact list (#_____)</li> <li>• Review, complete S/H ID list</li> <li>• Email identified stakeholders and ask them to pass it along</li> </ul>	<b>1. Stakeholder outreach materials</b> <ul style="list-style-type: none"> <li>• One-page overview of plan</li> <li>• Plan-specific Newsletter</li> <li>• Focus on Transportation article</li> </ul>
	<b>2. Study Committee meeting #1</b> <ul style="list-style-type: none"> <li>• Date:</li> <li>• Project scope &amp; timeline</li> <li>•</li> </ul>	<b>2. Web page</b> <ul style="list-style-type: none"> <li>• Project overview/updates</li> <li>• Interactive Calendar</li> <li>• Interactive Map</li> <li>• Public Comment feature</li> </ul>	<b>2. Web page content</b> <ul style="list-style-type: none"> <li>• Intro text/Purpose &amp; Need</li> <li>• Link to scope</li> <li>• Interactive Map &amp; Calendar</li> <li>• Link to Survey</li> </ul>
	<b>3. Jurisdiction meeting</b> <ul style="list-style-type: none"> <li>• Date:</li> <li>• ID issues</li> <li>• ID objectives</li> <li>• Identify stakeholders</li> <li>• Meeting notification(s)</li> <li>•</li> </ul>	<b>3. Interactive Map</b> <ul style="list-style-type: none"> <li>• Allows users to draw and comment on map.</li> </ul> <b>4. Interactive Calendar</b> <ul style="list-style-type: none"> <li>• Key events</li> <li>• Dates, times, locations</li> <li>• Links meeting agendas and summaries</li> </ul>	<b>3. OpenMIC Blog</b> <ul style="list-style-type: none"> <li>• Overview of plan</li> <li>• Review of survey results</li> </ul> <b>4. Facebook Post(s)</b> <ul style="list-style-type: none"> <li>• Link to public survey</li> <li>• Link to blog post about survey results</li> <li>• Publicize public meeting(s)</li> </ul>
	<b>4. TAC &amp; MIC meetings</b> <ul style="list-style-type: none"> <li>• Date:</li> <li>• PowerPoint presentations</li> </ul>	<b>5. Public survey</b> <ul style="list-style-type: none"> <li>• Objectives</li> <li>• Questions</li> <li>• Online/printed versions</li> <li>• Distribution</li> </ul>	<b>5. Press release</b> <ul style="list-style-type: none"> <li>• Overview of plan</li> <li>• Review of major issues</li> <li>• Publicize public meeting(s)</li> </ul>

# REQUIREMENTS

## 2. Involve a wide range of Stakeholders

### What is a “Stakeholder”?

- ✓ People or organizations that could be affected by the recommendations in a plan or study or that could be involved in its implementation.



## 2. Involve a wide range of Stakeholders

### ✓ Required Stakeholders:

- Citizens/General Public
- Government and Public Agencies (coordinated planning)
- Public Transportation Interests
- Private Transportation Interests
- Multimodal Freight Interests
- Non-motorized/Active Transportation Interests
- Human Services Interests
- Natural, Historic and Cultural Resources Interests
- Business and Economic Development Interests
- Education Organizations
- Tribal and Federal Land Management Agencies
- Groups with demonstrated interest in transportation and/or land use issues

## 2. Involve a wide range of Stakeholders



- ✓ “Seek out and consider the needs of people traditionally underserved by existing transportation systems, including households with low income, minorities and people with disabilities.”
  - Duluth Human Rights office
  - Community Action Duluth

## 2. Involve a wide range of Stakeholders

### ✓ Newly Required:

- Tourism industry
- Reduction of risk of natural disasters
- Intercity bus operators
- Employer-based commuting programs

✓ *Included on pp. 21, 22, 23, 41, 43 of revised plan*

**Section III -- FAST Act Planning Requirements**

Building on previous transportation authorizations, the current federal bill, Fixing America's Surface Transportation Act or FAST Act, continues the MPO's role and requirement to provide regional-level coordination and planning for transportation investments in a continuing, cooperative, and comprehensive manner (the 3-C planning process).

In accordance with 23 CFR 450.316, the MIC is required to develop a Public Involvement Plan (PIP) which sets the procedures by which the MIC will engage the public in the development of the metropolitan transportation planning process for the Duluth-Superior Metropolitan Area.

The MIC's 2018 PIP Update incorporates the following federal legislative mandates:

**23CFR 450.316**

**Section (a) -- Interested parties, participation, and consultation:**

Citation	Requirements
23CFR-450.316(a)	The MPO shall develop and use a documented participation plan that defines a process for providing individuals, affected public agencies, representatives of public transportation employees, public ports, freight shippers, providers of freight transportation services, private providers of transportation (including intercity bus operators, employer-based commuting programs, such as carpool program, vanpool program, transit benefit program, parking cash-out program, shuttle program, or telework program), representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, and other interested parties with reasonable opportunities to be involved in the metropolitan transportation planning process.
23CFR-450.316(a)(1)	The MPO shall develop the participation plan in consultation with all interested parties and shall, at a minimum, describe explicit procedures, strategies, and desired outcomes for:
23CFR-450.316(a)(1)(i)	Providing adequate public notice of public participation activities and time for public review and comment at key decision points, including but not limited to a reasonable opportunity to comment on the proposed metropolitan transportation plan and the TIP;
23CFR-450.316(a)(1)(ii)	Providing timely notice and reasonable access to information about transportation issues and processes;
23CFR-450.316(a)(1)(iii)	Employing visualization techniques to describe metropolitan transportation plans and TIPs;

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## 2. Involve a wide range of Stakeholders

### ✓ Stakeholder Identification Tool

#### Stakeholder Identification Tool

for (TIP or LRTP): \_\_\_\_\_ Time Frame: \_\_\_\_\_

MIC staff will utilize the Stakeholder Identification Tool to determine the groups, individuals and agencies as specified below as well as other potentially interested and/or impacted stakeholders for the Duluth and Superior Area TIPs and the update of the MIC's LRTP Update and will be reviewed for all small area plans and studies as well.

Current contact information will be sought for identified stakeholders and subsequently used to inform them about the initiation of a plan or study and to notify them of specific opportunities for public involvement.

Required Stakeholders (23CFR 450.316 (a) & (b); MIC Title VI Plan; MIC Established Practice)	(List specific contacts)
<b>1. Citizens/General Public</b> <i>People who live and work in the Duluth-Superior area, including:</i>	MIC-LRTP-01 / List 767
(a) Those individuals and groups directly impacted by the results and recommendations of the plan or study, i.e., located inside or in close proximity to the study area; those individuals and groups who opt in to receive more information	
(b) Community clubs and neighborhood groups	
(c) Civic groups and service organizations such as the Rotary, Lions Club and Kiwanis Club	
(d) Contacts from recent plans and studies (within the past two years)	
<b>2. Government and Public Agencies (Coordinated Planning)</b> <i>Government agencies and officials responsible for other planning activities within the Duluth-Superior area that are affected by transportation, including:</i>	MIC-LRTP-02 / List 768
(a) Local elected officials from the cities, counties, and townships within the MIC Planning Area or Study Area	
(b) Local professional staff from the cities, counties, and townships within the MIC's Planning Area or Study Area — Engineering and Planning, Fire and Police, etc.	
(c) City and County planning commissions	
(d) Area organizations responsible for planning activities with transportation interests (e.g., small-area plans and/or policy studies	
(e) Formal and informal groups representing area transportation-related interests such as traffic safety, parking, Parks and Recreation, etc.	
(f) State and Federal officials—legislators representing the study area in both MN and WI	
(g) State and Federal agencies, including the planning and modal divisions of MnDOT and WisDOT, FHWA and FTA	

# REQUIREMENTS

## 3. Fully consider public input received

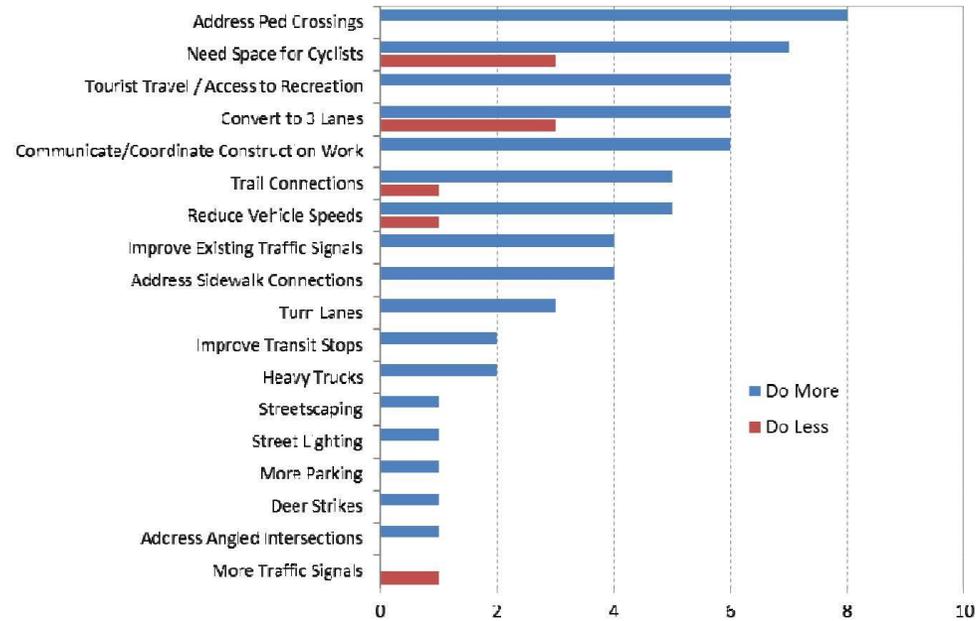
### Stakeholder Input

INP

Highway 23 corridor. Meetings were held at City Center West (east end of corridor), Morgan Park Community Center (west end of corridor), and the new Spirit Mountain Chalet (central corridor). The dates, locations, and times of these meetings were advertised to local media as well as with flyers that were displayed in neighborhood businesses and public facilities in West Duluth (Figure 2.5, page 13).

From the information collected at those meetings, as well

as comments received through the website and other correspondence, it became apparent that the prevailing concerns centered around the challenges faced by non-motorized users of the corridor. Figure 2.6 below shows percentage of total comments received (pro vs. con) regarding various aspects of the highway or of MnDOT's coming project. Together, these comments indicate a general desire to see the highway corridor become more supportive of multiple



**Figure 2.6 | General comments**  
The majority of comments received throughout the study period were related to improving the corridor for non-motorized users and improving connections to recreational amenities in the area.

### 3. Fully consider public input received

#### ✓ Public Comments Received — PIP

- People strongly prefer to be involved **early** in the decision-making process (rather than being informed at the end "here's what we're going to be doing.")

*(Addressed in 'Transportation Planning Process' section, pp. 12-17, and TIP and LRTP Process sections, pp. 24-39)*

- The rules for members of the public who come to offer public comments at our meetings should allow some discretion by the chair about how much time they will have to speak.

*(This provision was amended in during the last round of revisions, Feb. 2015)*

### 3. Fully consider public input received

**P. 9 / Speaker Rules** – for members of the public who wish to give comments at meetings of the MIC Policy Board, TAC, HTAC and BPAC:

- Give your name and organizational affiliation (if any)
- Comments will be limited to 3 minutes for each speaker
- The meeting Chair, with committee approval, has the option of closing or extending the amount of time allowed for public comments, depending on the number of people who wish to speak and the length of the meeting agenda
- Remarks should address the specific plan, study or document under consideration by the Board
- Be respectful and constructive in dialogue

### 3. Fully consider public input received

#### ✓ Public Comments Received

- Printed copies of our draft and final plans should be sent to the main public libraries (don't just make our documents available for review and comment by posting the document online).

*Include this change in the final version of the Public Involvement Plan? (pp. 25, 26, 30, 38, 39)*

## ACTION REQUESTED:

Motion to approve the updated MIC Public Involvement Plan (with modifications based on public comments as presented)

COMMENTS? QUESTIONS?

